

CML USA, Inc.



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Press Release – 01/04/2012

CML USA, Inc. Ercolina Announces Kris Herbst as Inside Sales Manager

(DAVENPORT, Iowa) - CML USA, Inc., manufacturer of tube, pipe and profile bending and metalworking machinery, has appointed Kris Herbst to the position of Inside Sales Manager.

Kris holds a M.A. degree from Western Illinois University in Macomb, IL and a B.A. degree from Augustana College in Rock Island, IL.

She has spent the past 9 years helping to establish Ercolina as one of the largest and most respected manufacturers of tube and pipe benders and metal fabricating machines in the world.

As Inside Sales Manager, Kris will be responsible for overseeing customer service, sales, delivery times and warranty issues. She will innovate and improve the sales process and promote Ercolina brand recognition. Kris is available to offer positive application solutions for your bending and fabricating needs.



Contact CML USA, Inc. today to discuss your next bending application, request a catalog, speak with your regional Ercolina representative or arrange a demonstration of Ercolina products.

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