



# CML USA, Inc.

May 2009

## ERCOLINA SYMPOSIUM A SUCCESS

The only Ercolina Symposium in the *world* was held at CML USA, Inc. on May 19 and 20, 2009. Activities were kicked off both days with a delicious continental breakfast.

The first day was arranged for Ercolina Manufacturer's Representatives to receive new literature and training on several new machines that are now available from Ercolina. **Scott Tunis**, General Manager, gave the welcoming address and followed up with employee introductions an overview of recent Ercolina product development.



The second day was conducted in a comfortable open house format. Ercolina dealers from around the country were invited to visit any time during the day and speak with their Manufacturer's Representatives as well as company officials. Demonstrations were available on all machines displayed and our knowledgeable staff was on hand to answer any questions that came up during the event. Lively conversations could be heard throughout the building.



## THE PRESIDENT IS IN THE HOUSE

CML USA, Inc. was honored to have in attendance the President of CML International, S.p.A., **Alessandro Caporusso**, and the International Marketing Manager, **Diego Fiorentino**. The men were visiting from the corporate office in San Germano, Italy. Both men are visionaries with much knowledge to share.

## SUPER BEND-TECH SE for ERCOLINA

**Cris Merry** was on hand to demonstrate the ease of use and cost effectiveness gained by using Super Bend-Tech for Ercolina software.



*Alessandro Caporusso, President CML International S.p.A. and Diego Fiorentino, International Sales Manager*



*Scott Tunis visiting with Alessandro Caporusso*

## NEW MODEL DEMONSTRATIONS

Three different training sessions and demonstrations were offered in the morning highlighting an overview of features and benefits of the CE70 DP, TB90 and TB140. Effective demonstration of Super Bend-Tech SE for Ercolina software was also featured.



Afternoon sessions featured a demonstration and an introduction and overview of the GB90NC Mandrel bending machine and the EB76 and EB45 3-axis CNC mandrel bending machines. Each session was accompanied by a PowerPoint presentation of user screens and explanation of individual data fields.



## BENDER ROUND-UP COMPETITION

All representatives were divided into three teams to compete in demonstrating the complete set-up of the 2-axis positioner utilizing a set-up sheet produced using Super Bend-Tech for Ercolina software. The groups were then judged on overall time of production, dimensions to print and quality of bends.



## A TASTE OF ITALY

As a treat, tasty Italian-style hors d'oeuvres and beverages were prepared and served on Wednesday by our own **Jim Purcell**, customer service, and served on the mezzanine.



**Did you miss our Open House?**

**It's not too late to learn about the Ercolina Advantage!**

*Ercolina has scheduled two more seminars that will offer you an overview of the entire line.*

**July 22 & 23, 2009**

**and October 21 & 22, 2009**

**Call and reserve a space before they are gone!**

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